

NAVAS MUHAMMED

DIGITAL MARKETER

CONTACT INFORMATION

- +91 85906 17794
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- Malappuram, Kerala, India
- navasdigital.in
- Navas Muhammed

LANGUAGES

- English (Proficient)
- Malayalam (Native)

SOFT SKILLS

- Problem Solving
- Team Work
- Adaptability
- Time Management
- Dedication
- Self Study
- Leadership

DIGITAL CERTIFICATIONS

- Digital Marketing Diploma Certification
- International SEO Certification
- Inbound Marketing Certification
- Content Marketing Certification

WORKED PROJECTS

SEO

- navasdigital.in

SMM (Meta Ads)

- Mobile Repair Institute In Dubai
- Travel Agency In Dubai

Google Ads

- Mobile Repair Institute In India

ABOUT ME

I am a dedicated Digital Marketer with expertise in SEO, Social Media Marketing, and Google Ads. I specialize in creating innovative campaigns that boost brand visibility and drive measurable results. With a strong focus on learning and adapting to the latest trends, I aim to deliver value through strategic and impactful digital solutions.

EDUCATION

ADVANCED DIPLOMA IN DIGITAL MARKETING

Skilz The Learning Hub, Kottakkal, Malappuram (2024 - 2025)

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Indira Gandhi National Open University (2024 - Present)

HIGHER SECONDARY EDUCATION

Oriental Higher Secondary School, Tirurangadi (2022 - 2024)

WORK EXPERIENCE

DIGITAL MARKETING INTERN

Dfine Digital Solutions, Kottakkal, Malappuram (1 Month)

DIGITAL MARKETING SKILLS

- Search Engine Optimization
- Social Media Marketing
- Search Engine Marketing
- Email Marketing
- Google Ads (PPC)
- SEO Copywriting
- Strategy Planning
- Content Marketing
- SEO Tools
- Remarketing
- Google My Business
- Keyword research
- Basic Design Skills
- Wordpress

ACHIEVEMENTS

- Successfully ranked my personal website through SEO, increasing organic traffic significantly
- Developed multiplatform ad strategies (Meta, Google and SEO) to maximize audience reach and improve lead generation